Be a Sponsor & Media Kit

ArcheryTalk is the largest archery chat site on the internet. With over 16 million page views a month, your ad could be viewed more in one day on ArcheryTalk than in 2 months in top consumer magazines. In addition, you are saving money while being able to interact with your customers. We can build you a banner for free and we will update it as often as you need. No matter how big or small your business is this is an excellent way to connect with your customers and develop long-lasting business relationships.

Banner Sponsors Benefits Includes:
- 4 Million Impressions in an average week (E4 Title Sponsor)
- Can post in any forum promoting your products or services (under normal rules)
- ArcheryTalk will create your banner for free, and update as you need
- ArcheryTalk will publish/post provided company information, promotions, sales, etc..
- Active Hyperlinks to your website in posts
- Active Hyperlinks in the Sponsor User Signature or any ArcheryTalk User
- Sponsor Banner on ArcheryTalk’s Sponsor Page
- Additional Customer Service for Sponsors threads and posts
- Multiple banners for advertising more than one product, services, sales etc..
- Red Stars on their ArcheryTalk Username to show they are a Sponsor
- Full access to the classified forum to Sale and advertise your products or services

Our members are passionate about their sport and equipment. Your participation in the forum is as important as your banner space. You can maximize your Companies exposure by joining in on the forums to get your message out. Get to know ArcheryTalk users and make them excited about your products or services. Participation on the forum will ultimately increase archers interested in your business. It’s also a great way to address your customer service issues and obtain a positive outcome.

Rates

<table>
<thead>
<tr>
<th>Forum Banners (Specs) - GIF, JPG, or Flash Banners</th>
<th>Quarterly</th>
<th>Bi-Yearly - (5% Off)</th>
<th>Yearly - (10% Off)</th>
</tr>
</thead>
<tbody>
<tr>
<td>E1 - Constant Top Right (340x62)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>E2 - Rotating Upper Right (340x62)</td>
<td>$416 / $150 mo</td>
<td>$813 / $142 mo</td>
<td>$1,549 yr / $133 mo</td>
</tr>
<tr>
<td>E3 - Rotating Center (468x60)</td>
<td>$551 / $198 mo</td>
<td>$1,076 / $188 mo</td>
<td>$2,049 yr / $176 mo</td>
</tr>
<tr>
<td>E4 - Constant Title Sponsor Position (590x175)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>E5 - Rotating Center Bottom (468x60)</td>
<td>$268 / $97 mo</td>
<td>$524 / $89 mo</td>
<td>$999 yr / $86 mo</td>
</tr>
<tr>
<td>A - Package - E1 (1 week per contract), E2, &amp; E3</td>
<td>$1,481 / $533 mo</td>
<td>$2,408 / $421 mo</td>
<td>$3,599 yr / $309 mo</td>
</tr>
<tr>
<td>B - Package - E1 (1 week per contract) &amp; E3</td>
<td>$1,063 / $383 mo</td>
<td>$1,589 / $278 mo</td>
<td>$2,279 yr / $196 mo</td>
</tr>
<tr>
<td>C - Package - E2 &amp; E3</td>
<td>$833 / $300 mo</td>
<td>$1,627 / $285 mo</td>
<td>$3,099 yr / $266 mo</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Front Page Banners (Specs) - GIF, JPG, or Flash Banners</th>
<th>Quarterly</th>
<th>Bi-Yearly - (5% Off)</th>
<th>Yearly - (10% Off)</th>
</tr>
</thead>
<tbody>
<tr>
<td>F1 - Top Rotating Banner (728x90, max 4 in rotation)</td>
<td>$672 / $242 mo</td>
<td>$1,312 / $230 mo</td>
<td>$2,499 yr / $214 mo</td>
</tr>
<tr>
<td>F2 - Rotating Banner 2 (640x90, max 4 in rotation)</td>
<td>$443 / $160 mo</td>
<td>$866 / $152 mo</td>
<td>$1,650 yr / $142 mo</td>
</tr>
<tr>
<td>F3 - Rotating Banner 3 (640x90, max 4 in rotation)</td>
<td>$443 / $160 mo</td>
<td>$866 / $152 mo</td>
<td>$1,650 yr / $142 mo</td>
</tr>
<tr>
<td>F4 - Rotating Banner 4 (640x90, max 4 in rotation)</td>
<td>$268 / $97 mo</td>
<td>$524 / $92 mo</td>
<td>$999 yr / $86 mo</td>
</tr>
<tr>
<td>F6 - Constant Top Side (300x250)</td>
<td>$1,249 / $450 mo</td>
<td>$2,441 / $427 mo</td>
<td>$4,649 yr / $399 mo</td>
</tr>
<tr>
<td>F7 - Constant 2nd Top Side (300x250)</td>
<td>$833 / $300 mo</td>
<td>$1,627 / $285 mo</td>
<td>$3,099 yr / $266 mo</td>
</tr>
<tr>
<td>F8 - Constant Half Square (300x125)</td>
<td>$161 / $58 mo</td>
<td>$314 / $55 mo</td>
<td>$599 yr / $51 mo</td>
</tr>
<tr>
<td>F11 - Constant Side Square (300x250)</td>
<td>$416 / $150 mo</td>
<td>$813 / $142 mo</td>
<td>$1,549 yr / $133 mo</td>
</tr>
</tbody>
</table>

*Processing fee applied to monthly rates.*

• Matt Granger - Advertising Manager: rmattgranger@yahoo.com 406-360-4484 Fax: 208-475-6001
• Archerytalk Main Office - Customer Service and Billing
2109 S Wilbur Ave. Walla Walla, WA 99362, sales@archerytalk.com 509-525-4387 Fax: 509-525-0393

Any disputes will be resolved according to Washington State Law. All contracted parties agree that the prevailing party will be entitled to recover all fees associated with any actions taken against the other. All contracts are for the time period selected in the plan and can not be canceled prior to the fulfillment terms; there will be no refunds, this includes for advertising pulled do to reasons beyond our control. (Such as your business closing) We reserve the right to deny any contract prior to the placement of any advertising.

ArcheryTalk.com (and any of its divisions) will not be responsible for matters outside our control, such as but not limited to Internet down time, public references to products, or number of visits to your site. Acceptance of these terms is indicated by your completion of this contract and/or your signature.
We accept GIF, JPG, or Flash banners files

Archerytalk Forum
- 16 Million Hits a Month, 195 Million a Year
- 2 Million Visitors a month (665,000 Unique)
- 9.1 Minutes Average Visitor Duration

Banners

- **E1 Constant Top Right** - $595 Weekly
  - 4 Million Impressions a week**
  - 16 Million Page Impressions a month**
  - 195 Million Page Impressions a Year**

- **E2 Rotating Upper Right** - $1,549 yr / $133 mo
  - 1.8 Million Impressions a year*
  - 150,000 Impressions a month*

- **E4 Constant Title Sponsor Banner** - $950 Weekly
  - 4 Million Impressions a week**
  - 16 Million Page Impressions a month**
  - 195 Million Page Impressions a Year**

- **A3 House Banner**

- **E3 Rotating Center** - $2049 yr / $176 mo
  - 1.8 Million Impressions a year*
  - 150,000 Impressions a month*

- **E5 Rotating Center Bottom** - $999 yr / $86 mo
  - 1.8 Million Impressions a year*
  - 150,000 Impressions a month*

- **A Package - Includes E1, E2, E3** - $3599 yr / $309 mo
  - 7.6 Million Impressions a year*
  - 4.3 Million Impressions a month during E1 week*

- **B Package - Includes E1 & E3** - $2279 yr / $196 mo
  - 5.8 Million Impressions a year*
  - 4.15 Million Impressions a month during E1 week*

- **C Package - Includes E2 & E3** - $3099 yr / $266 mo
  - 3.6 Million Impressions a year*
  - 300,000 Impressions a month*

ArcheryTalk Front Page
- 3.5 Million Impressions a year
- 290,000 Impressions a month

Rotating Banners (4 max in rotation)
- 875,000 Impressions a year*
- 71,000 Impressions a month*

- **F1 - Top Rotating Banner** - $2499 yr / $214 mo
- **F2 - Rotating Banner 2** - $1650 yr / $142 mo
- **F3 - Rotating Banner 3** - $1650 yr / $142 mo
- **F4 - Rotating Banner 4** - $999 yr / $86 mo

A1 & A2 House Banners

Right Column Constant Banners
- 3.5 Million Impressions a year**
- 290,000 Impressions a month**

- **F6 - Constant Top Side** - $4649 yr / $399 mo
- **F7 - Constant 2nd Top Side** - $3099 yr / $266 mo
- **F8 - Constant Half Square** - $599 yr / $51 mo
- **F11 - Constant Side Square** - $1549 / $133 mo

Monthly prices listed are based off of a yearly contract.

*Your real Banner impressions could be much higher.*

These numbers are minimums we have set with a maximum of banners in any one position. We offer a guest login to our Google Analytics account if you would like to explore our stats in more depth.

**Impressions are based on yearly averages.**